

THE FUTURE OF WORK IS
BUILDING
CONNECTIONS





DRIVING DREXEL FORWARD

The Steinbright Career Development Center

The Steinbright Career Development Center is Drexel University's world-class resource for cooperative education and career services, and they serve an expansive role for the whole University. Steinbright functions as a catalyst for progress — moving the University forward through the building of connections between students, employers, the University community, and the world. Drexel would not be the innovative destination for experiential education that it is known as today without the Steinbright Career Development Center providing students with important preparation and resources, career services, and advising, as well as bridging them to a network of employers focused on helping them to learn and grow. Many employers find some of their best future employees when meeting and working with our talented students. In this way, Steinbright is proud to facilitate a powerful recruiting pipeline for partnering organizations while producing excellent outcomes for our Dragons.

As the professional world continues to evolve, the Steinbright team is able to leverage insights and feedback provided by co-op stakeholders to guide curriculum development, allowing the University to remain responsive to the emerging trends and developments within the modern workplace. This dedication to informed career guidance is what sets a Drexel education apart from other universities, providing our ambitious students with a unique combination of knowledge and experience that allows them to effectively work with the leaders of today as they develop into the leaders of tomorrow.

drexel.edu/scdc/building-connections

INTEGRATING ACADEMICS AND PROFESSIONAL EXPERIENCE

Our unique model of experiential education combines world-class academics with real-world experience. This design allows students to build a strong foundation of knowledge and professional development, all before graduation. And Steinbright's professional staff members serve as mentors to students by connecting them with the tools and opportunities they need in order to build their professional skills, explore potential career paths, and find their perfect future employers.

Leading the Way in Experiential Education

As the cornerstone of experiential learning at Drexel, our dynamic cooperative education program, known as Drexel Co-op, provides students with opportunities to gain up to 18 months of real-world work experience with respected organizations from around the globe, enabling them to build an impressive résumé. By exploring up to three different co-ops, our students are able to test-drive their career options and learn what they do and don't want to do. This process empowers every student to graduate from Drexel truly ready to begin their career — in some cases, with an employer that they already know is a right fit.

VIDEO HIGHLIGHT

Watch *Co-op: This Is Experiential Education* at drexel.edu/scdc/building-connections.

REAL-WORLD CONNECTIONS

Co-op opportunities range from working alongside the nation's industry leaders to taking advantage of one of our more specialized options, such as an entrepreneurship, research, or international co-op. Open to all students, entrepreneurship co-op assists students in establishing their own ongoing business in collaboration with the Charles D. Close School of Entrepreneurship. International co-op provides students with the opportunity to work in another country and develop a broadened cultural perspective and Drexel's Research Co-op program prepares students for a career in research or graduate school. A full 80% of co-ops are paid and of those that are paid, the median paid six-month co-op salary is more than \$18,000. Whether paid or unpaid, all of our co-op opportunities offer unparalleled industry experience with leading brands and companies.

Throughout the co-op process, our students are fully supported in securing a position as they apply to and interview with one of our 1,500 employer partners.

World-Class Academics

Real-World Experience

Drexel's dynamic curriculum combines world-class academics with real-world experience, allowing students to expand the boundaries of their education, grow their skillsets, and truly make an impact on today's society.



PREPARATION TO BE A PROFESSIONAL

For undergraduate students, the first step is taking either COOP 001 or COOP 101. These 10-week courses are designed to prepare students for co-op and develop career planning and job search skills as part of their regular class schedule. Students also partner with a co-op advisor who specializes within their field of interest. Steinbright's co-op advisors take on a mentorship role with each student, guiding them before, during, and after co-op to ensure that they have the skills to operate in a professional environment and remain on the right path with their intended career goals as they prepare to make an immediate impact in the workplace. Select co-op experiences are also offered at the graduate level.

drexel.edu/scdc/co-op

“The experience and portfolio I gained while working in my co-ops led to me getting job offers before even graduating from Drexel.”

—JULIE BONNE '01

Equipping Dragons for Their Future

Steinbright's Career Services staff provides students with the tools, knowledge, and guidance necessary to develop their interests and connections throughout their time at Drexel. This enables them to more effectively make the transition from an aspiring college student to an influential organizational asset.

PROFESSIONAL RESOURCES FOR STUDENTS

Beginning with Steinbright's team of career counselors, students can utilize one-on-one career and educational counseling sessions, including a dedicated career counselor for graduating students and first-year career counseling, to ensure they are on the path to achieving their educational and career goals. These sessions offer students the individual attention they need to clarify their interests regarding their major and career options. Whether navigating the interview process or designing a strategy to secure a sought-after

full-time position after graduation, our students are equipped with the resources that they need to become valuable employees through employer information sessions, preparatory workshops, access to career fairs, résumé reviews, and other services provided by Steinbright and our employer partners.

In addition, Steinbright provides the following career service guidance to Drexel students: career exploration and job search strategies, personality assessments for narrowing down a career path, and pre-health and pre-law advising. Finally, Handshake, a nationally recognized job search tool and career development platform, offers students access to more than 500,000 employer partners interested in finding prospective employees. This robust job board is filled with full-time positions that aide our Dragons in building connections with employers who are leaders in their fields and prepare them for the next step of their journey: a career.

drexel.edu/scdc/careerservices

COLLABORATING WITH INDUSTRY LEADERS

An important aspect of Steinbright's work is connecting Drexel students and alumni to an expansive network of employers and industry leaders around the globe. Composed of Fortune 500 companies, nonprofit pioneers, innovative startups, and across all government sectors, our extensive community of partnerships presents an almost unlimited collection of possible connection points.

VIDEO HIGHLIGHT

Watch *Steinbright: The Co-op Employer View* at drexel.edu/scdc/building-connections.

SELECT CO-OP EMPLOYERS

ACADEMY OF NATURAL SCIENCES | AMAZON | APPLE
THE CHILDREN'S HOSPITAL OF PHILADELPHIA | COMCAST CORPORATION
DREXEL UNIVERSITY | EXELON CORPORATION | GLAXOSMITHKLINE
GOLDMAN SACHS & CO. | GOOGLE | INDEPENDENCE BLUE CROSS
JOHNSON & JOHNSON | LOCKHEED MARTIN PJM INTERCONNECTION LLC
SAP AMERICA | SUSQUEHANNA INT'L GROUP LLP
THOMAS JEFFERSON UNIVERSITY HOSPITAL | THE TJX COMPANIES, INC.
UNIVERSITY OF PENNSYLVANIA



The Impact of Real-World Experience

The strengths of Steinbright's programming are directly related to employer partners providing valuable opportunities for Drexel students. Through co-op and various other services, this employer network allows students to find the professional success they seek and employers to find highly motivated employees to support the growth of their organizations. In coordination with the Employer Relations team, Steinbright offers our employer partners a number of engaging ways to connect with current students and recent alumni.

CONNECTING EMPLOYERS TO TALENTED STUDENTS

When a new employer reaches Steinbright, the Employer Relations team collaborates with them to find the best way to integrate them into our cooperative education program and career services offerings. Once employers join our vast network, a wealth of opportunities opens up to them — beginning with our world-class cooperative education program, Drexel Co-op.

Co-op invites industry leaders to actively engage in our dynamic model of experiential learning while mentoring the next generation of talent within their field. SCDCOnline, our co-op job database, is Steinbright's primary tool for matching our Dragons with available co-op experiences. This web-based system allows

employers to post positions that students can search through and apply for. Hiring managers can then review their candidates and begin the interview process, which will ensure that both students and employers find the right fit. Our co-op partners quickly find that Drexel students bring a fresh and innovative perspective to their company, so much so that they often hire these students for full-time positions after graduation, effectively establishing a reliable recruiting pipeline.

ADDITIONAL EMPLOYER PARTNER OFFERINGS

In addition to co-op, Steinbright offers our employer partners a number of other ways to connect with current Drexel students and our alumni while raising awareness for their brand. Our annual career fairs in the fall and spring, along with an engineering and technology career fair each winter, allow employers to not only connect with students regarding open co-op positions, but also recruit candidates for post-graduate opportunities. Employers are also encouraged to utilize Handshake to post non-co-op jobs, register for events, and request interview schedules. Further, our partners are invited to host on-campus information sessions or online web chats, present at guest panel discussions, sponsor campus events, and more — our programming can be customized to meet the needs of any type of organization.

drexel.edu/scdc/employers/contact

Driving Innovation at Drexel

As the future of work shifts with technological innovations, our partnerships with influential thought leaders are more vital than ever before. It is through the strengths of these partnerships that we will continue the University's legacy of innovation and meet our commitment to building the workforce of tomorrow.

“The value of the co-op program is they come in for six months, they're essentially doing the jobs our full-time employees are working on, and they've come in, they've made a difference, they've been engaged, and they've ultimately come back, as well, upon graduation.”

—JOHN FRENSTON,
ESTÉE LAUDER COMPANIES

THE DREXEL SOLUTIONS INSTITUTE

One way we are making the future happen right now is the Drexel Solutions Institute (DSI). The DSI partners with organizations of all sizes and assists them with talent acquisition and development, crafting industry-aligned curricula, and much more depending on their needs. The Institute is not just providing employers with young talent, but also works to help companies retrain people in industry so that they can keep up with digital transformations. Through project-based learning opportunities, the DSI is bringing together faculty with

multidisciplinary student teams and industry partners in order to develop new business solutions and, ultimately, retrain the workforce.

In this way, the DSI acts as a gateway between industry and the University community. A wide range of companies, such as Vertex, SEI, and Johnson & Johnson, have utilized the Institute to optimize their partnership with Drexel. We believe that this is the perfect model for the future as we continue to support the broadening needs of all employer partners.

drexel.edu/scdc/building-connections

REVOLUTIONIZING THE CLASSROOM

Drexel's academic philosophy of experiential education allows employers to shape the next generation and drives the University to utilize the feedback from employer partners and returning co-op students in the development, updating, and instruction of academic curricula. And professors use this information from Drexel Co-op to improve instruction in valuable ways.

Every student's co-op experience transforms the academic experience for their whole classroom, for when they return to class, they are able to share their new insights and industry understanding with all those around them. Our faculty members then work to integrate this new knowledge into their teaching in order to leverage what students learn on co-op to more effectively convey how to convert theory into practice. In this way, participating in co-op provides employers with the opportunity to play an influential role in developing classroom instruction and, ultimately, have a voice in shaping the curriculum of tomorrow.

VIDEO HIGHLIGHT


Watch *Co-op: A University-Wide Commitment* at drexel.edu/scdc/building-connections.



OPPORTUNITY AWAITS

As one of the most respected cooperative education resources in the nation, the Steinbright Career Development Center provides a wealth of experience and knowledgeable assistance for Drexel students, alumni, and employers. Under the guidance of the Steinbright team, Drexel students are able to follow a path of exploration and career development while our partners build talent pipelines that provide vital assistance now and into the future. Through continued collaborations with industry leaders and the University, the Steinbright Career Development Center is driving Drexel forward into uncharted territory.

drexel.edu/scdc/building-connections

A photograph of a man in a white shirt and khaki pants standing on a paved walkway, looking up at the Supertrees in Singapore. The Supertrees are tall, artificial trees with intricate metal structures and lush green foliage. The scene is set in a park-like environment with other people visible in the background.

“The Steinbright Career Development Center has been a great partner for us. For over 25 years, we have been hiring co-ops and they have given us a great source of talent.”

—WILLIAM WALDRON, AT&T MOBILITY

To learn more about Drexel Co-op outcomes and the value of Drexel, visit drexel.edu/scdc/building-connections.

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