Introduction

All academic programs at Drexel University should align with the University's mission and the **Drexel 2030: Designing the Future Strategic Plan**. However, no program will be fully aligned in all categories, and some categories may not apply to all programs. There is no "perfect" or "desired" score. This element of the annual program review aims to determine if there is alignment and to what extent. Program directors, faculty, and individual school/college administration can then use this rubric to discuss and develop solutions for programs with an overall partial or no alignment. If you have any questions please visit [the Annual Program Review Website](#) or reach out to Sujoy Das @ sd889@drexel.edu or Joe Hawk @ jmh356@drexel.edu.

2024-25 Annual Program Review Timeline:

- **Program Reports April 28 – June 9**
- College Reports June 23 – August 4
- College Meetings August 11 – September 15

- University Report - October/November

College and Program

Please select the college/major that you want to provide the feedback for.

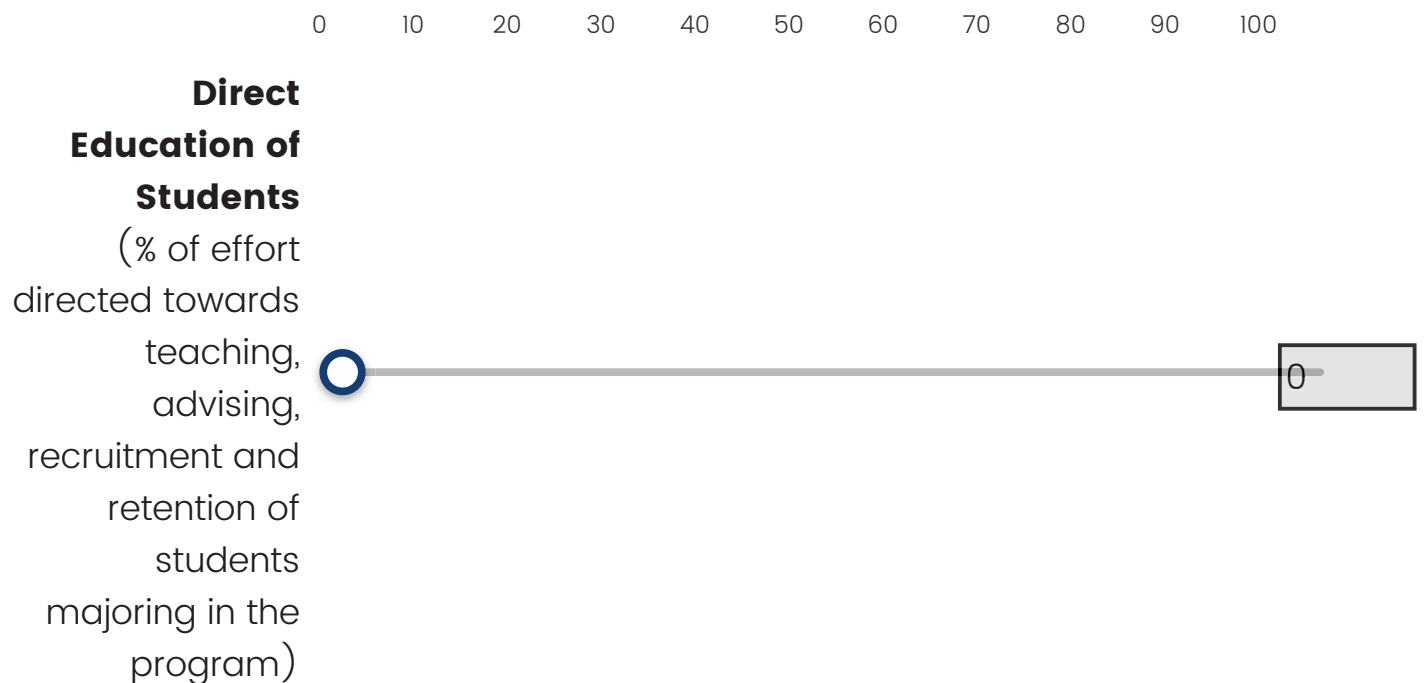|	
School/College	[dropdown]
Degree level	[dropdown]
Face to Face/ Online	[dropdown]
Major	[dropdown]

Strategic Alignment: Curriculum

Are all students in the program required to do some form of research?

○ Yes
○ No

During students' time within the program, what percentage of students in the program participate in scholarly, research, or creative activities? (Example: research papers or capstone projects)

| 0 | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |

Student Research Participation
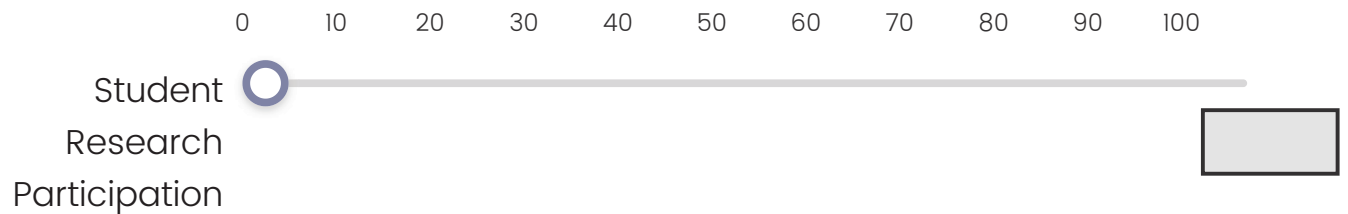
Time Spent by all faculty (full time, part time, and adjunct) within the program on Direct Education vs. Research Program Roles (must add up to 100%)

| 0 | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |

Direct Education of Students (% of effort directed towards teaching, advising, recruitment and retention of students majoring in the program)

0

	0	10	20	30	40	50	60	70	80	90	100

Scholarly, Research and Creative Activities (% of effort directed to research activity with students within the program)

○─────────────────────────────────── [0]

Total: **0**

Teaching Time Spent Within the Major and Outside the Major (must add up to 100%)

	0	10	20	30	40	50	60	70	80	90	100

Direct Education of Students within the Major

○─────────────────────────────────── [0]

Direct Education of other students within Drexel University

○─────────────────────────────────── [0]

Total: **0**

Strategic Alignment: Curriculum and Experience

	Strong Alignment	Partial Alignment	No Alignment
Enhancing Reputation *May include rankings* *Industry comments*	◯	◯	◯
Experiential Opportunities/Activities *Coop experiences* *GRAD internships* *Specific class experiential learning* *Research training* *Clinical rotations*	◯	◯	◯
New Curricular Innovations and Enhancements *Global engagement opportunities* *Interdisciplinary programming* *Technology-infused* *Other enhancements*	◯	◯	◯
Provides a Valuable Learning Experience *Share examples of student outcomes, job placement, test scores, etc.*	◯	◯	◯
Student research, scholarly or creative work *% of students in the program who complete thesis, capstone, or creative culminating project*	◯	◯	◯
Program has connection to the community, such that it may enhance the economic development of our community *Do students in the program engage with the community through programmatic efforts?*	◯	◯	◯
Partnerships *# of partnerships/MOUs* *How partnerships benefit student, faculty, etc.*	◯	◯	◯

Please provide evidence to support your examples above. Make sure to provide a header for each section:

Strategic Alignment: Other

Please use this space to note any other relevant information or data about the program.

Open-ended

Describe how the program fits within the school/college's portfolio:

Annual Program Review - Tactical Dashboard

Now please provide responses to the Tactical Dashboard section of the Annual Program Review process. Your input will provide valuable context for the metrics on the dashboard and information about initiatives in the form of an action plan. The Tactical Dashboard and the Strategic Dashboard are essential to the APR process.

Use the following link to access the **Tactical Dashboard** and refer to the **Benchmarking Notes** for data definitions and benchmarking information.

Please provide context for each metric in the Tactical Dashboard (Program Outcomes).

- If a metric has been trending down, how will you address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

Program Outcomes

- Retention Rate
- Graduation Rate
- Degrees Awarded

Please provide context for each metric in the Tactical Dashboard (Admissions and Enrollment).

- If a metric has been trending down, how will you address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

Admissions and Enrollment

- Admissions (Applications, Admit rate, Yield rate)

- Fall Enrollment (new and continuing)

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Please provide context for each metric in the Tactical Dashboard (Satisfaction).

- If a metric has been trending down, how will you address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

Satisfaction and Post-Graduate Outcomes

- Satisfaction with Faculty Accessibility/Interactions (within major)
- Satisfaction with Quality of Course Content
- Satisfaction with Quality of Instruction
- Encourage others to attend and Overall satisfaction

- Post-graduate Outcomes (Employed & Graduate School and No work/school)

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Please provide context for each metric in the Tactical Dashboard (New Student NTR/Adjusted FTE).

- If a metric has been trending down, how will you address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

New Student NTR/Adjusted FTE

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What plan (if any) do you have that is ready to implement or set for the future that would have a goal of improving any of the metrics above?

[ ]

Do you have any suggestions for improvements to the process?

[ ]

FOR NEXT CYCLE – NOT TO BE ANSWERED THIS CYCLE:
Please provide an update on any action plans or areas of concern from last year (if applicable).
 • Provide a progress update on any identified KPIs.
 • This could be an update on a multi-year plan.

Another submission

Do you want to provide response for another program?

○ Yes
○ No